

Freedom Trail Booklet Advertisement Offer

Name/ Organization: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

	Selection	
Cover Back Color	_____	\$ 150.00
Inside Back Color	_____	\$ 125.00
Full Page B & W	_____	\$ 75.00
1/2 Page B & W	_____	\$ 50.00
1/4 Page B & W	_____	\$ 30.00
Patron	_____	\$ 10.00
	Total	\$ _____

Check One:

☐ I have enclosed the ad for the Freedom Trail Booklet.

☐ I would like ACCORD to produce an ad with information provided for the Freedom Trail Booklet.

Additional Info: _____

Please make check/ money order payable to:
40th ACCORD, Inc.

Send donation ad advertisement to:
P.O. Box 697
St. Augustine, FL 32085



Excellent Advertisement Opportunity



It's that time again! The 6th Annual ACCORD Freedom Trail Luncheon will be held at a different venue this year: The historic and elegant Ponce de Leon Dining Hall at Flagler College. Be a part of history in the making by putting an ad in our ACCORD Freedom Trail Luncheon Booklet. But, hurry we need your donation and ad by June 15th, 2012.

In 1963, Vice President Lyndon Johnson was invited to dedicate the first of the restored buildings on St. George Street and attend a banquet at the Ponce de Leon Hotel for whites only. Protests from civil rights supporters led by Dr. Robert B. Hayling resulted in two tables being set aside for black citizens, alerting national leaders to racial problems in the Ancient City.

On March 31, 1964 about 150 students from all-black Richard J. Murray High School marched downtown and conducted the first mass sit-in of the civil rights movement here, in the dining room of the hotel. The New York Times reported: "The police, backed by five police dogs and carrying electric cattle prods, moved in quickly and marched the youths back outside" ... half the students were arrested.

Keynote Speaker will be Taylor Branch of Baltimore, MD, Keynote Speaker for the 6th Annual ACCORD Freedom Trail Luncheon and Pulitzer Prize winning author of a trilogy on the civil rights movement: America in the King Years of which Pillar of Fire includes information on the St. Augustine Movement.

If you would like to email your ad, please send to: contact@accordfreedomtrail.org. Thank you for your continued support.

The 40th Anniversary to Commemorate the Civil Rights Demonstrations, Inc.